



Tamil Nadu Handicrafts Development Corporation Limited,
759, Anna Salai, Chennai 600002

POOMPUHAR DISTRICT CRAFT AWARD– 2019-2020

GUIDELINES

Title of the scheme

Poompuhar “District Craft Awards” to outstanding craftsperson in Tamil Nadu

1. Background and objective:

With a view to motivate the Artisans of Tamil Nadu, districtwise the Corporation has instituted a Award namely Poompuhar District Craft Award from the year 2011-12. There shall be a maximum of 85 Poompuhar District Craft Awards in an year. This recognition will encourage them to continue with the craft in a more enthusiastic and productive manner and will ultimately encourage others to emulate them.

2. Eligibility

All craftsmen residing in Tamil Nadu are eligible to compete for Poompuhar District Craft Award.

3. Contents of the Awards

Each Poompuhar District Craft Award shall consist of

- i) Cash price of Rs.10,000/-
- ii) A Silver Medal &
- iii) A Merit Certificate

4. Selection criteria

The selection procedure for selecting the items for Poompuhar District Craft Award will be through a selection committee consisting of eminent personalities in the various fields of arts & crafts.

The main aspects taken up for consideration for selecting the entries are,

1. Excellence in craftsmanship
2. Experience of the craftsperson
3. Age of the craftsperson
4. Achievements if any in handicrafts.

5. Number of Awards to be given:-

Sl. No.	Name of the Craft	No of Awards
1	Bronze	5
2	Brass Lamp & Brass Artware	5
3	Thanjavur Painting	5
4	Thanjavur Art Plate	5
5	Wood Carving	5
6	Stone Carving	5
7	Terracotta	5
8	Kalamkari/Batik/Applique	5
9	Clay & Papier mache	5
10	Mat Weaving	5
11	Cane & Palm leaf	5
12	Pith work	5
13	Temple Jewellery	5
14	Fibre	5
15	Laces & Embroidery	5
16	Miscellaneous	10
	Total	85

Out of this, one award in each craft is exclusively reserved to be given to a woman craftsperson. The committee may also reduce the number of awardees if it finds the nominees are not suitable for the particular category of award and may also increase the number of awardees in other category if found eligible.

