

Awards to artisans:

1. “Living Craft Treasure” – Award

Based on the Announcement of the Hon'ble Chief Minister under Rule 110 in the floor of Assembly, an award titled as “Living Craft Treasure Award” was introduced in the year 2013-2014 to craftsperson's of eminence who are above the age of 65 years. This award consists of a cash prize of Rs.1.00 lakh, a thamirapattiram, an eight gram gold medal and a certificate. This award is given to 10 artisans at a total cost of Rs.15.00 lakhs.

2. Poompuhar State Award

Every year ten best artisans in the field who have contributed to the development of the crafts of Tamil Nadu are selected and given the Poompuhar State Award, which consists of a cash prize of Rs.50,000/, a four gram gold medal, thamirapathiram and a certificate. These state awardees are also eligible to get a monthly pension of Rs. 3,500/- under the Government of India, if they are economically backward

3. Poompuhar District Craft Award

The Poompuhar's District Craft Award was introduced in the year 2011-2012 at district level for artisans in Tamil Nadu. This award consists of a cash prize of Rs.10,000/-, a silver medal and a certificate. A total of 85 craftsmen in 16 crafts are awarded these prizes every year. Out of which 17 women artisans were selected, annually, to encourage them & to ensure self sustainability.

4. Gen Next Award

In order to ensure that the traditional handicrafts of Tamil Nadu survive and are passed on to the next generation, it is necessary to enthuse the youngsters in the field. In order to achieve this, a craft competition was introduced from the year 2013-2014 onwards for artisans below 30 years of

age. 150 artisans were chosen, duly honoured and given Rs. 2000/- cash, silver medals and certificates.

5. Handicrafts Export Award:

In order to encourage the exporters of handicraft items, “Handicrafts Exports Award” has been introduced from the year 2014-2015. The above award is to be given to two persons at a cost of Rs.2.50 lakhs every year. This award consist of a cash prize of Rs.40,000/-, 4 gm gold medal, one thamirapathiram and a certificate.

6. Team Production Award:

Handicraft items are usually made by a team of artisans. To encourage Self Help Group, a “Team Production Award” was introduced to honour teams of artisans who come together to produce an item. This award will be given to 3 groups at a cost of Rs.3.75 lakhs every year. This awards consist of a cash prize of Rs.40,000/-, 4 gm gold medal, one thamirapattiram and a certificate.

7. Utility Based Handicrafts Award:

Many artefacts produced by artisans are often of decorative or religious value. In order to encourage artisans to produce utility based handicrafts an Award called “Utility Based Handicrafts Award” has been introduced. This award will be given to 3 artisans at a cost of Rs.3.75 lakhs every year. This awards consist of a cash prize of Rs.40,000/-, 4 gm gold medal, one thamirapattiram and a certificate.