

f y i p _poompuhar



Tamil Nadu Handicrafts
Development Corporation LTD

SOUVENIR CONTEST

CASH PRIZE

- I : 1,00,000/-
- II : 50,000/-
- III : 25,000/-

Between
30.07. 2024 to
30.08. 2024

FOR MORE DETAILS CONTACT

+91 99448 43366

www.poompuhar.com

ENTRIES CAN BE SUBMITTED TO

The managing Director,
tamil Nadu Handicrafts
Development Corporation LTD
759, Anna salai, chennai - 600 002



TNHDC Souvenir Contest:

A contest to design [#unique](#), sustainable souvenirs representing [#tamilnadu](#). Open to all, this competition seeks memorable, [#ecofriendly](#) designs that capture the rich culture and heritage of the state.

Eligibility:

The contest is open to everyone aged 18 years and above.

Submission Requirements:

Each participant must submit a model of their souvenir, along with their personal details (name, email, postal address, contact number, and a copy of their Aadhaar card).

Souvenir Specifications:

The souvenirs should not exceed 500 grams in weight and should reflect the cultural heritage of Tamil Nadu.

Ownership:

Poompuhar reserves the rights to the submitted designs and may modify them for enhancement.

District Awards:

₹10,000 each for one individual/professional from every district in Tamil Nadu.

Training:

Training will be provided to 100 individuals to enhance their souvenir creation skills.

This initiative is intended to identify the most creative designs and enhance the brand image of Poompuhar, showcasing our vibrant artistic and cultural heritage on a global scale.

We warmly invite all individuals and professionals to participate in this exciting contest.

Participants are required to submit a model of their souvenir along with personal details such as name, email, postal address, contact number, and a copy of their Aadhaar card.

Submissions can be made directly at the state office of TNHDC Ltd or sent by post.

Poompuhar reserves the rights to the submitted products and may make necessary modifications to enhance their appeal and functionality.

For more information, contact: +91 99448 43366.

Entries to be submitted Between: 30.07.2024 to 30.08.2024

Entries can be submitted to:

The Managing Director,
Tamil Nadu Handicrafts Development Corporation,
759, Anna Salai, Chennai-600 002, Tamil Nadu, India.